

Rep Order# 8836528 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 36885

Printed: 09/24/2012 1:28 PM
Last Received: 09/24/2012 12:14 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () AMER FOR PROSPERITY
Product ISSUE
Estimate# 465
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //465
Flight Dates 08/22/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
NEW REVISED TOTAL - \$86,050
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	W-F	500P-630P		:30	\$1,500.00	08/22-08/24	2 ✓	1	2	\$3,000.00	
				Buyline Comment: 5P NEWS								
				Sales Remark: V7 .								
				V7 Comment Changed, Spots/week Changed								
	2	W-F	630P-700P		:30	\$1,100.00	08/22-08/24	1	1	1	\$1,100.00	
				Buyline Comment: INSIDE EDITION								
	3	W-F	700P-800P		:30	\$1,100.00	08/22-08/24	1	1	1	\$1,100.00	
				Buyline Comment: ET/INSIDER								
	4	W-F	1100P-1135P		:30	\$2,000.00	08/22-08/24	2	1	2	\$4,000.00	
				Buyline Comment: 11P NEWS								
	5	W	1000P-1100P		:30	\$6,000.00	08/22-08/22	1	1	1	\$6,000.00	
				Buyline Comment: CSI								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	6	TH	1000P-1100P		:30	\$8,000.00	08/23-08/23	0	0	0	\$0.00	
				Buyline Comment: PERSON OF INTEREST								
	7	F	800P-1100P		:30	\$2,500.00	08/24-08/24	2	1	2	\$5,000.00	
				Buyline Comment: NFL PRE SEASON SD-SEATTLE								
	8	SA	700P-800P		:30	\$600.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: ET WEEKEND								
	9	SA-SU	1100P-1135P		:30	\$800.00	08/25-08/26	1	1	1	\$800.00	
				Buyline Comment: 11P NEWS WKD								
	10	SU	600A-630A		:30	\$500.00	08/26-08/26	1	1	1	\$500.00	
				Buyline Comment: 6A NEWS SUN								
	11	SU	630A-800A		:30	\$1,700.00	08/26-08/26	1	1	1	\$1,700.00	
				Buyline Comment: SUNDAY MORNING								
	12	SU	830A-900A		:30	\$850.00	08/26-08/26	0	0	0	\$0.00	
				Buyline Comment: FACE THE NATION								
	13	SU	700P-800P		:30	\$12,000.00	08/26-08/26	1	1	1	\$12,000.00	
				Buyline Comment: 60MIN								
	14	SU	1000P-1100P		:30	\$7,500.00	08/26-08/26	1	1	1	\$7,500.00	
				Buyline Comment: MENTALIST								
	15	M	500P-630P		:30	\$1,500.00	08/27-08/27	1	1	1	\$1,500.00	
				Buyline Comment: 5P NEWS								
	16	M	630P-700P		:30	\$1,100.00	08/27-08/27	1	1	1	\$1,100.00	
				Buyline Comment: INSIDE EDITION								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	17	M	700P-800P		:30	\$1,100.00	08/27-08/27	1	1	1	\$1,100.00	
				Buyline Comment: ET/INSIDER								
	18	M	1100P-1135P		:30	\$2,000.00	08/27-08/27	1	1	1	\$2,000.00	
				Buyline Comment: 11P NEWS								
	19	M	1000P-1100P		:30	\$9,000.00	08/27-08/27	1	1	1	\$9,000.00	
				Buyline Comment: HAWAII 5-0								
	20	W-F	900A-1000A		:30	\$750.00	08/22-08/24	3	1	3	\$2,250.00	
				Buyline Comment: LIVE WITH KELLY								
	21	F	800P-1100P		:30	\$2,500.00	08/24-08/24	2	1	2	\$5,000.00	
				Buyline Comment: NFL FOOTBALL								
	22	TH	1000P-1100P		:30	\$5,000.00	08/23-08/23	1	1	1	\$5,000.00	
				Buyline Comment: PERSON OF INTEREST								
	23	W-F	400A-459A		:30	\$100.00	08/22-08/24	4	1	4	\$400.00	
				Buyline Comment: NEWS								
	24	F	800P-1100P		:30	\$4,000.00	08/24-08/24	2	1	2	\$8,000.00	
				Buyline Comment: NFL PRESEASON								
	25	SA	500P-800P		:30	\$8,000.00	08/25-08/25	1	1	1	\$8,000.00	
				Buyline Comment: GIANTS V BEARS								

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---REPORT TOTALS---

Report Totals: 32 / \$86,050.00

---SALES MONTHLY TOTALS---

Aug 12: 27 / \$71,350.00 Sep 12: 5 / \$14,700.00

Sales Totals: 32 / \$86,050.00

Station Totals: 32 / \$86,050.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$245,857	CABL	0%	KLAS	35%	KSNV	32%	KTNV	24%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	9%	UNKN	0%		

Books null
Demos RA35+